

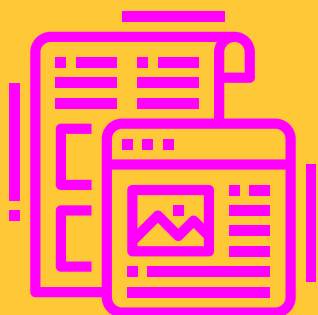


## TOP TIPS FOR FUNDRAISING



**Personalise your fundraising page:** It's proven that people who include their profile picture raise up to 10 times more. Then update your page to let your supporters know why you're busking with Us.

**Spread the word:** Share your page on social media and make sure Your supporters will enjoy cheering you on as you get ready for The Big Busk and make progress towards your fundraising target.



**Use the templates:** There are extra resources on the dashboard of your fundraising page to help you reach your fundraising goal. Print your very own The Big Busk poster to display your unique QR code linked to your fundraising page.

**Self-donate:** Support yourself and kick-start your donations by donating to your own page first. A good way to get the ball rolling and encourage donations as this will give people an amount to match!



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**TODAY fm**

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